# Hanna Selim

FILMMAKER · AI & MACHINE LEARNING · EDUCATIONAL CONTENT

Cairo, Egypt · Copenhagen, Denmark · Available worldwide

**hannaselim@gmail.com** vimeo.com/hannaselim instagram.com/hanna.selim

I'm a Danish-Egyptian filmmaker with an MSc in Medialogy, specialising in AI and machine learning. My films reach people: more than 43 million views in the past year. I also design learning content that helps people understand and use AI, including two AI courses for more than 200 colleagues at Novo Nordisk. I bring both to every project: a real understanding of how the technology works, and the storytelling that makes people care.

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| **43.8M** views on my films in the past year | **24M** views on my short film *Where Laughter Lived* | **200+** Novo Nordisk colleagues trained in the AI courses I built | **97.9%** accuracy of my AI-voice detection model, presented to two Danish ministers |

**BRANDS** Adidas · Nike · Spotify · L'Oréal · Google · Sony · IKEA · Bang & Olufsen · Prada · Uniqlo · Vestas · Novo Nordisk

**PRESS** Nile TV – Nile Culture · Nile TV – Nile Life · Apostrophe S

## FILM & STORYTELLING

### Independent Filmmaker — Director, Editor & Cinematographer

2023 – present

Copenhagen & Cairo

- Write, shoot and edit short films about home, family and memory for an audience rooted in Egypt and the MENA region
- 43.8M views in the past 12 months across 22 films. *Where Laughter Lived* reached 24M, and my latest film, about my father, is close to 2M
- Interviewed on Nile TV (*Nile Culture*, *Nile Life*) and featured by Apostrophe S, a leading Egyptian pop culture and cinema platform
- Edit and shoot campaigns and brand films, including work for Adidas, Nike, Spotify, L'Oréal, Sony and Velux

### Film Editor & Cinematographer

Aug 2021 – Sep 2023

Blonde Inc., Copenhagen

- Edited and shot commercials and brand films for Vestas, Adidas, Google, Novo Nordisk, Bang & Olufsen, Sony, Prada, Uniqlo and IKEA
- Worked across planning, filming, editing and post-production, and took responsibility for the final output

### Digital Media Producer & Concept Developer

Feb 2019 – Mar 2025

Copenhagen School of Entrepreneurship, Copenhagen Business School

- Produced video, audio and educational content for accelerator programmes and events
- Helped founders tell the story of their ideas and their impact clearly

## AI & TECHNOLOGY

### Digitalisation Intern

Mar 2025 – Aug 2025

Novo Nordisk, Hillerød

- Built and taught two AI literacy courses, *Advanced ChatGPT* and *How to Spot AI Potential*, for 200+ colleagues to raise AI maturity across the site
- Applied AI tools and automation to find digital opportunities in manufacturing workflows
- Built data-driven decision tools used by director-level leadership
- Turned operational challenges into digital solutions with operations, leadership and digitalisation teams

### Data Collection & Analysis Intern

Oct 2025 – Jan 2026

HARMAN, Global Engineering

- Tested and analysed Active Noise Cancellation systems on equipment and human subjects in a global R&D team
- Analysed audio and sensor data and verified that signal processing algorithms behaved as expected across setups

### Machine Learning Teaching Assistant

Sep 2024 – Jun 2025

Aalborg University

- Taught MSc students practical Python, MATLAB and machine learning, and showed how the theory connects to real applications
- Invited to present project outcomes to the Danish Minister of Finance and the Minister of Digitalisation (article)

**Selected AI project · Synthetic vs. human voice detection**

Built a machine learning model that tells AI-generated speech from human speech using MFCC audio features, with 97.9% accuracy. The project looked at trust and perception of synthetic media, and I presented it to the Danish Ministers of Finance and Digitalisation in 2025.

## SKILLS

**Storytelling & production**

Directing, editing and cinematography · Concept development · Educational and explainer content · Social-first video for Instagram, TikTok and Facebook

**AI & technical**

Machine learning in Python · LLM applications and prompting · AI tools for content creation · Signal processing · Data analysis (Power BI, Tableau, MATLAB) · Automation (Power Automate)

## EDUCATION

### MSc Medialogy — AI & Machine Learning

2024 – 2026

Aalborg University, Copenhagen · Machine Learning, Adaptive Media Systems, Multimodal Perception, Digital Signal Processing

### BSc Design, Business & Technology

2018 – 2022

KEA – Copenhagen School of Design and Technology · AP in Multimedia Design, Top-up BA in Communication Design and Media

### International Baccalaureate

2015 – 2017

Birkerød Gymnasium · Trilingual certification

## LANGUAGES

Arabic (native) · English (native) · Danish (fluent)